



WLWK  
787 Lombardi Ave  
Green Bay, WI 54304

Medium Buying LLC  
3380 Tremont Rd  
Ste 290  
Columbus, OH 43221

# Contract # 2644843

Schedule Dates 10/12/16-11/08/16  
Advertiser Dan Feyen for WI Senate-R (112655)  
Agency Medium Buying LLC (17115)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand FEYEN WI SD-18 (864237)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Koehn, Zach  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments FEYEN WI SD-18 CHRISTIAN CAMBERO  
SEE REVS MADE - START DATE IS 10/12  
THX

Date Entered 09/26/16  
Last Modified 10/19/16  
Entered By Elizabeth Bragstad  
CO-OP No  
Headline # ECR25308591  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,789.50  
Net Total \$44,140.50  
Sales Tax

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Oct. 2016	58	\$33,225.00
Nov. 2016	32	\$18,705.00
Grand Total:	90	\$51,930.00

Removes spots with  
rates too low to clear.  
Adds spots with better  
rates starting this  
week (10/16)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1)	10/17/16-11/04/16	3	:30	7A- News-Good Day Wisconsin 7a	5	X	X	X	X	X						Green Bay (WLWK)	GOOD DAY WI 7	9/26/16
1.1	End Dated Line / News (1)	10/17/16-10/19/16	3	:30	7A- News-Good Day Wisconsin 7a	5	X	X	X						\$400.00		Green Bay (WLWK)	GOOD DAY WI 7	10/19/16
1.1.1	Closed Preempt (1)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
1.1.2	Closed Preempt (1)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
1.1.3	Closed Preempt (1)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
1.1.4	Closed Preempt (1)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
1.1.5	Closed Preempt (1)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
2.0	Revised Line / News (2)	10/15/16-11/05/16	3	:30	8A- News-Good Day Wisconsin 8a							1					Green Bay (WLWK)	GOOD DAY SAT	9/26/16
2.1	Normal Line / News (2)	10/15/16-11/05/16	3	:30	8A- News-Good Day Wisconsin Saturday							1		4	\$200.00	\$800.00	Green Bay (WLWK)	GOOD DAY SAT	9/28/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sjg.ine/7p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Agency** Medium Buying LLC (17115)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FEYEN WI SD-18 (864237)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Koehn, Zach  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** FEYEN WI SD-18 CHRISTIAN CAMBERO  
SEE REVS MADE - START DATE IS 10/12  
THX

**Date Entered** 09/26/16  
**Last Modified** 10/19/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25308591  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,789.50  
**Net Total** \$44,140.50  
**Sales Tax**

Green Bay (WLWK)		
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<b>Grand Total:</b>	<b>90</b>	<b>\$51,930.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Normal Line / News (3)	10/16/16-11/06/16	3	:30	7A- News-Good Day Wisconsin Sunday								1	4	\$250.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY WI SUN	9/26/16
4.0	Revised Line / News (4)	10/17/16-11/04/16	3	:30	5P- News-FOX 11 News at Five	5	X	X	X	X	X						Green Bay (WLWK)	NEWS AT 5	9/26/16
4.1	End Dated Line / News (4)	10/17/16-10/19/16	3	:30	5P- News-FOX 11 News at Five	5	X	X	X						\$325.00		Green Bay (WLWK)	NEWS AT 5	10/19/16
4.1.1	Closed Preempt (4)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
4.1.2	Closed Preempt (4)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
4.1.3	Closed Preempt (4)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
4.1.4	Closed Preempt (4)	10/17/16															Green Bay (WLWK)	Pre-empt/Exception - Per Chris	
4.1.5	Closed Preempt (4)	10/18/16															Green Bay (WLWK)	Pre-empt/Spot - Per traffic	
5.0	Normal Line / News (5)	10/17/16-11/04/16	3	:30	9P- News-FOX 11 News at Nine	5	X	X	X	X	X			14	\$700.00	\$9,800.00	Green Bay (WLWK)	NEWS AT 9	9/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Columbus, OH 43221

## Contract # 2644843

**Schedule Dates** 10/12/16-11/08/16  
**Advertiser** Dan Feyen for WI Senate-R (112655)  
**Agency** Medium Buying LLC (17115)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FEYEN WI SD-18 (864237)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Koehn, Zach  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** FEYEN WI SD-18 CHRISTIAN CAMBEIRO  
SEE REVIEWS MADE - START DATE IS 10/12  
THX

**Date Entered** 09/26/16  
**Last Modified** 10/19/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25308591  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,789.50  
**Net Total** \$44,140.50  
**Sales Tax**

Green Bay (WLUK)	Spots	Rate
By Broadcast Month		
Oct. 2016	58	\$33,225.00
Nov. 2016	32	\$18,705.00
<b>Grand Total:</b>	<b>90</b>	<b>\$51,930.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Preempt (5)	10/24/16															Green Bay (WLUK)	Program Change/Exception - 9P NEWS LATE TUES/WED/FRI DUE TO WORLD SERIES	
6.0	Normal Line / News (6)	10/16/16-11/06/16	3	:30	9P- News-FOX 11 News at Nine								1	3	\$500.00	\$1,500.00	Green Bay (WLUK)	NEWS AT 9	9/26/16
6.0.1	Preempt (6)	10/30/16															Green Bay (WLUK)	Program Change/Exception - NEWS AT 10PM DUE TO WORLD SERIES	
7.0	Normal Line / SPOT (7)	11/07/16-11/07/16	4	:30	12P- The Doctors		1							1	\$25.00	\$25.00	Green Bay (WLUK)	DOCTORS	9/26/16
8.0	Normal Line / SPOT (8)	11/07/16-11/07/16	4	:30	1P- Dr Oz		1							1	\$30.00	\$30.00	Green Bay (WLUK)	DR OZ	9/26/16
9.0	Normal Line / SPOT (9)	10/17/16-11/04/16	3	:30	6P- Jeopardy		1	1	1	1	1			15	\$600.00	\$9,000.00	Green Bay (WLUK)	JEOPARDY	9/26/16
10.0	Normal Line / SPOT (10)	10/17/16-11/04/16	3	:30	6:30P- Wheel of Fortune		1	1	1	1	1			12	\$650.00	\$7,800.00	Green Bay (WLUK)	WHEEL OF FORTUNE	9/26/16
10.0.1	Preempt (10)	10/25/16															Green Bay (WLUK)	Program Change/Exception - WHEEL AT 5:30PM DUE TO WORLD SERIES	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## Contract # 2644843

### Schedule Dates

10/12/16-11/08/16

### Advertiser

Dan Feyen for WI Senate-R (112655)

### Agency

Medium Buying LLC (17115)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

FEYEN WI SD-18 (864237)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Koehn/Zach

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency/ BRD

### Billing Type

Standard

### Comments

FEYEN WI SD-18 CHRISTIAN CAMBERO  
SEE REVS MADE - START DATE IS 10/12  
THX

Date Entered 09/26/16

Last Modified 10/19/16

Entered By Elizabeth Bragstad

CO-OP

No

Headline # ECR25308591

Demo

A35+R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$7,789.50

Net Total

\$44,140.50

Sales Tax

Green Bay (WLUK)

By Broadcast Month

Oct. 2016

Nov. 2016

Grand Total:

Spots

58

32

90

Rate

\$33,225.00

\$18,705.00

\$51,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0.2	Preempt (10)	10/26/16															Green Bay (WLUK)	Program Change/Exception - WHEEL AT 5:30PM DUE TO WORLD SERIES	9/26/16
10.0.3	Preempt (10)	10/28/16															Green Bay (WLUK)	Program Change/Exception - WHEEL AT 5:30PM DUE TO WORLD SERIES	9/26/16
13.0	Normal Line / News (13)	11/07/16-11/07/16	3	:30	9P- News-FOX 11 News at Nine	1	1							1	\$700.00	\$700.00	Green Bay (WLUK)	NEWS AT 9	9/26/16
14.0	Normal Line / SPOT (14)	11/07/16-11/07/16	3	:30	6P- Jeopardy	1	1							1	\$600.00	\$600.00	Green Bay (WLUK)	JEOPARDY	9/26/16
15.0	Normal Line / SPOT (15)	11/07/16-11/07/16	3	:30	6:30P- Wheel of Fortune	1	1							1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	9/26/16
16.0	Normal Line / News (16)	10/12/16-10/14/16	3	:30	7A- News-Good Day Wisconsin 7a	3		1	1	1				3	\$400.00	\$1,200.00	Green Bay (WLUK)	GOOD DAY WI	9/26/16
17.0	Normal Line / News (17)	10/12/16-10/14/16	3	:30	5P- News-FOX 11 News at Five	3		1	1	1				3	\$325.00	\$975.00	Green Bay (WLUK)	NEWS AT 5	9/26/16
18.0	Normal Line / News (18)	10/12/16-10/14/16	3	:30	9P- News-FOX 11 News at Nine	3		1	1	1				3	\$700.00	\$2,100.00	Green Bay (WLUK)	NEWS AT 9	9/26/16
19.0	Normal Line / SPOT (19)	10/12/16-10/14/16	3	:30	6P- Jeopardy	3		1	1	1				3	\$600.00	\$1,800.00	Green Bay (WLUK)	JEOPARDY	9/26/16
20.0	Normal Line / SPOT (20)	10/12/16-10/14/16	3	:30	6:30P- Wheel of Fortune	3		1	1	1				3	\$650.00	\$1,950.00	Green Bay (WLUK)	WHEEL OF FORTUNE	9/26/16

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Date:

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Date:

Comments:

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<b>Advertiser</b>	Dan Feyen for WI Senate-R (112655)	<b>Last Modified</b>	10/19/16
<b>Agency</b>	Medium Buying LLC (17115)	<b>Entered By</b>	Elizabeth Bragstad
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>CO-OP</b>	No
<b>Brand</b>	FETEN WI SD-18 (864237)	<b>Headline #</b>	ECR25308591
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)	<b>Demo</b>	A35+R
<b>Sales Office</b>	Millennium Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Koehn Zach	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$7,789.50
<b>Account Types</b>	National/Political Candidate Agency BRD	<b>Net Total</b>	\$44,140.50
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	FETEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX		

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
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21.0	Normal Line / News (21)	10/24/16-11/04/16	2	:30	7A- News-Good Day Wisconsin 7a	2	X	X	X	X	X			4	\$750.00	\$3,000.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
22.0	Normal Line / News (22)	10/24/16-11/04/16	2	:30	5P- News-FOX 11 News at Five	3	X	X	X	X	X			6	\$700.00	\$4,200.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
23.0	Normal Line / News (23)	11/07/16-11/08/16	2	:30	7A- News-Good Day Wisconsin 7a	2	X	X						2	\$750.00	\$1,500.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
24.0	Normal Line / News (24)	11/07/16-11/07/16	2	:30	5P- News-FOX 11 News at Five	1								1	\$700.00	\$700.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
25.0	Normal Line / News (25)	10/21/16-10/21/16	2	:30	7A- News-Good Day Wisconsin 7a	2								2	\$750.00	\$1,500.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
26.0	Normal Line / News (26)	10/21/16-10/21/16	2	:30	5P- News-FOX 11 News at Five	1								1	\$700.00	\$700.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16
27.0	Normal Line / News (27)	10/30/16-11/06/16	3	:30	8A- News-Good Day Wisconsin Sunday	1								2	\$200.00	\$400.00	Green Bay (WLUK)	GOOD DAY WI	10/19/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 9/16/2016

WLUX Green Bay, WI

I, Zach Koehn/Medium Buying LLC,

being/on behalf of: DAN FEYEN,

a legally qualified candidate of the REPUBLICAN

political party for the office of: WI SENATE DISTRICT 18

in the GENERAL

election to be held on: NOV. 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

FEYEN FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORI FEYEN, TREASURER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/16/2016

**Date**

Zach Koehn

**Signature**

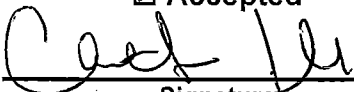
Digitally signed by Zach Koehn  
Date: 2016.04.26 15:21:04 -04'00'

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Carol Lee

Printed Name

PSM

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Zach Koehn**

Digitally signed by Zach Koehn  
Date: 2016.09.16 17:33:56 -04'00'

\_\_\_\_\_  
**signature of candidate or authorized committee**

**Zach Koehn**

\_\_\_\_\_  
**printed name**

**9/16/2016**

\_\_\_\_\_  
**date**



### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**